

SPONSORSHIP OPPORTUNITIES

June 28 – July 4, 2021

The Colony, TX



Volunteers of America®
CLASSIC



VOA.ORG/CLASSIC

EVENT INFORMATION

DATE: June 28 – July 4

LOCATION: Golf Clubs at The Tribute | Old American Golf Club
The Colony, TX

PURSE: \$1,500,000

FIELD: 144 LPGA Tour Players
Cut after 36 holes
Low 70s and ties

TELEVISION: 
(Thursday-Sunday)

CHAMPIONS: Angela Stanford (2020)
Cheyenne Knight (2019)
Sung Hyun Park (2018)
Haru Nomura (2017)
Jenny Shin (2016)
Inbee Park (2015)
Stacy Lewis (2014)
Inbee Park (2013)



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CLASSIC

GREAT GREENS. GREAT GAME. GREAT FUN.

Located within the new and expanding Tribute master planned community of homes, The Golf Clubs at The Tribute has laid its foundation as an outstanding club in the region. **Old American Golf Club** at The Golf Clubs at The Tribute, in The Colony, TX, will host the Volunteers of America Classic June 28 – July 4, 2021.



This extraordinary venue brings to life the Volunteers of America Classic with spectators and local community members enjoying **a week full of special events**, such as a women's luncheon, junior clinics, tailgate activities, live music, local culinary experiences and tons of youth and family activities.



JOIN US ON THE GREEN TO HELP OTHERS

Volunteers of America's title sponsorship provides **greater organizational visibility**. The tournament will be televised live on Golf Channel for four days. The 2020 VOA Classic attracted more than **1.7 million unique viewers** with international TV distribution to **188 million households** in **165 countries** with **more than 1,400 published articles** featuring **46 player/celebrity interviews**.

Volunteers of America has a proud **history of serving women** from the time of our cofounder, Maud Booth, in 1896, to our work today with returning female veterans. We are proud to collaborate with the LGPA, a professional sports organization founded by women for women. Together, the LGPA and Volunteers of America make a great team!

Please join us, along with our tournament sponsors, in making this event a special annual celebration of the mission of VOA. We offer numerous customized sponsor packages, which may include: course signage, pro-am slots, hospitality suite tickets, player photo-ops and television airtime. The greatest benefit is the knowledge that your support has made a lasting impact to someone in need, such as a female veteran, a lonely senior, a child.

We hope you can join us by signing up for a sponsorship package, reap the television and visibility benefits, and further enable us to continue **"Helping America's Most Vulnerable."**



SPONSORSHIP LEVELS

PLATINUM: \$75,000

- 18th Green hospitality suite for up to 10 guests per day, Thursday–Sunday
- Four (4) playing positions in the Official Wednesday Pro-Am
- Invitation to the Pro-Am Pairings Party (valid for 8)
- Invitation to the Whitworth VIP event (valid for 4)
- Four (4) 30-second television commercials
- Volunteers of America partner signage
- 50 grounds passes



GOLD: \$35,000

- 18th Green hospitality suite for up to 5 guests per day, Thursday–Sunday
- Two (2) playing positions in the Official Wednesday Pro-Am
- Invitation to the Pro-Am Pairings Party (valid for 4)
- Two (2) 30-second television commercials
- Volunteers of America partner signage
- 25 grounds passes

SILVER: \$15,000

- 18th Green hospitality suite for up to 2 guests per day, Thursday–Sunday
- Two (2) playing positions in the Official Wednesday Pro-Am
- Invitation to the Pro-Am Pairings Party (valid for 4)
- Volunteers of America partner signage
- 15 grounds passes



BRONZE: \$10,000

- 18th Green hospitality suite for up to 1 guest per day, Thursday–Sunday
- One (1) playing position in the Official Wednesday Pro-Am
- Invitation to the Pro-Am Pairings Party (valid for 2)
- Volunteers of America partner signage
- 5 grounds passes

ADDITIONAL OPPORTUNITIES

CHAMPION: \$20,000

Sponsor the Kathy Whitworth VIP Event. Ms. Whitworth is the famed all-time leader in professional golf with 88 wins. This event will celebrate champions and simultaneously honor the rich tradition of women's golf in Texas. Joined by past tournament winners and major sponsors, this intimate event will be held on Tuesday, June 29, following the launch of the Pro-Am Pairings Party. Package includes:

- Exclusive sponsor of the Whitworth VIP Event
- Four (4) invitation-only passes to the Whitworth VIP Event
- 18th Green hospitality suite for up to 2 guests per day, Thursday–Sunday
- Two (2) playing positions in the Official Wednesday Pro-Am
- Invitation to the Pro-Am Pairings Party (valid for 4)
- Volunteers of America partner signage



OFFICIAL PRO-AM

Individual: \$3,000

- One (1) playing position in the Official Wednesday Pro-Am
- Pairing with two LPGA Tour professionals on the tournament course
- Invitation to the Pro-Am Pairings Party (valid for 2)

Patron: \$3,000

Sponsor one (1) young golfer of The Judy Rankin Suitcase Fund to participate in the Pro-Am. The fund supports young golfers from smaller communities who often find traveling to play and compete difficult. Your sponsorship will elevate, empower and provide access to girls golf locally.

GET INVOLVED

Get involved with Volunteers of America and gain **direct advertising opportunities** via effective **calls-to-action** and **representation** during the Volunteers of America Classic **live broadcast** on Golf Channel.

Advertising with Volunteers of America and our annual event(s) offers your brand a long-term approach to aligning not only with the charity helping America's most vulnerable, but **philanthropy** as a whole.

Via our annual flagship tournament, you can **maximize your brand's visibility** and become an integral part of an event close to the hearts of golf fans around the world and individuals who value helping those in greatest need.

*Sponsorship packages are **customizable** per your brand needs and can be tailored to incorporate additional opportunities.*

125 YEARS STRONG

For 125 years, Volunteers of America has served on the front lines helping countless people in need. In 1896, when social reformers Ballington and Maud Booth founded VOA, it was for the same mission we maintain today—to serve the country’s most vulnerable. From homeless veterans to seniors and families in need to at risk-youth, men and women returning from prison, and those recovering from addiction, our organization continues to transform and empower lives in 400 communities nationwide.

In 2021, as we celebrate our 125th anniversary, VOA has become one of the nation’s largest and most comprehensive human services organizations with 16,000 paid professionals, touching the lives of 1.5 million people a year. We operate 30 affiliates in 46 states, the District of Columbia and Puerto Rico. Most recently, VOA launched programs to help those with moral injury. “Volunteers of America has become one of the largest charities in the U.S.,” National President Mike King explained. “When the organization sees an area where assistance is needed, it mobilizes.”

About the word “volunteer”: When we were founded, volunteerism had a different meaning. To “volunteer” meant to serve others as a vocation. Early members of VOA called themselves “Volunteers of America,” and carried on under the slogan “For God and Country.” Today, because of your support, our thousands of paid professionals provide more than 25 million hours of skilled social services to our neighbors in need each year while building strong communities that will thrive well into the future.



Follow us on:



CONTACT US

For more information on how to become a sponsor or about the Volunteers of America Classic, please contact:

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