2021 National Conference Series
SPONSORSHIP OPPORTUNITIES
2021 National Conference Series
April – December 2021

Be Part of a National Network!

Volunteers of America is proud to announce the 2021 National Conference series to be held virtually throughout the year from April through December 2021 with monthly events. We invite you to show your support for one of America’s leading nonprofits in housing and human services, and to consider becoming a sponsor.

Across 30 affiliates and 16,000 employees, VOA is dedicated to developing leadership, creating transformational change and building a platform that sparks innovation for the housing and human services sector. During the national conference virtual series, your company will have first-hand access to CEOs, board members, national partners and stakeholders that are shaping and leading positive change in communities across the country.

https://www.voa.org/2021-national-conference
SPONSORSHIP OPPORTUNITIES
range from $2,500 to $50,000 and benefits can be customized to align with your corporate priorities.

2021 National Conference Series
Sponsorship Opportunities

125th Worship Service Sponsor (June 17, 2021 at 6pm ET)
In honor of VOA’s 125th Anniversary, the annual June worship service is a time of spiritual reflection that allows the Volunteers of America family to gather in an expression of our faith and in celebration of our incredible legacy. The service will be live-streamed so that all can participate from across the nation. We hope you will join us for the 125th Anniversary Worship Service!

• Exclusive sponsor of the 125th Celebration Worship Service
• Prominent recognition during worship service
• Recognition on social media platforms and VOA website
• Company logo featured in the official worship service program
• Company logo featured in official conference materials

Diversity, Equity & Inclusion Session Sponsor (July 2021)
SOLD - The Home Depot
For more than a century, Volunteers of America has tackled our nation’s most pressing social problems. The heart of our strategic plan, Diversity, Equity and Inclusion is the key to building a brighter future, not just for ourselves, but also for the multifaceted populations we serve. This virtual event will lay the foundation for our organization-wide culture – one built on trust, open dialogue and mutual understanding between our employees, clients and stakeholders. By leveraging the power of our network and deep community relationships, we hope this educational opportunity will improve collaboration, foster a sense of belonging across the VOA family and shepherd us into the next century of inclusive, compassionate human service.

• Exclusive sponsor of the DEI Session to be held virtually
• Ten (10) minute welcome speech delivered by your company representative
• Prominent recognition before and during the DEI session
• Recognition on social media platforms and VOA website
• Company logo featured in official conference materials

https://www.voa.org/2021-national-conference
Social Innovation Shark Tank Sponsor (Tuesday, August 10, 2021 at 2pm ET) SOLD – Maddox & Associates

The annual Shark Tank Experience is an opportunity for VOA affiliates to share an innovative concept, gain exposure to partners and peers and compete for funding to support the continuing development of the concept. It is also a great opportunity for VOA affiliates to leverage the experience for further external funding pitches and support. The top three entries will pitch their concept to a panel of judges and receive funding awards based on the final results. Please join us for this exciting competition showcasing the strength of innovation in Volunteers of America!

- Exclusive sponsor of the Social Innovation Shark Tank
- Prominent recognition throughout the virtual competition
- One (1) company representative serves on the esteemed panel of judges for the virtual event
- Ten (10) minute welcome speech delivered by company representative
- Recognition on social media platforms and VOA website
- Company logo featured in official conference materials

Executive Summit Sponsorship (September 20-22, 2021)

A part of the KeyMakers Development program, the Executive Summit is a specialized session for 60 senior leaders from across VOA to inspire and encourage intentional learning as well as providing practical, immediately applicable tools and concepts that help increase self-awareness, build stronger teams and impact the organization. VOA is working to strategically strengthen the current leadership of the organization with an emphasis on managing people, programs, and departments; as well as create a pipeline of leaders who are able to assume a larger scope of responsibility. To date, the overall KeyMakers program has impacted over 5,000 employees across the organization through its Senior and Mid-level programs.

- Exclusive sponsor of the Executive Summit with 60 senior leaders from across the organization
- Ten (10) minute welcome speech delivered by company representative
- Attendance at the summit for two (2) company leaders
- Marketing Materials for your company sent via email to the VOA network from across the nation for audience engagement
- Company logo featured in official summit materials
- Recognition on social media platforms and VOA website
- Company logo featured in official conference materials

Partners Summit & Awards Reception Sponsor (November 3, 2021)

Join VOA – a national leader in affordable housing integrated with healthcare and other supportive services – as we explore partnerships that address the growing affordable housing crisis at the annual VOA Partners Summit! The focus of this intimate gathering is to tap into the power of shared philanthropic collaboration and connectivity.

This year, a special Awards Reception will be held at the conclusion of the Partners Summit. This annual event will host various national partners, external stakeholders, and leaders from across the VOA network. We will end the evening on a high note as we present the Ballington and Maud Booth Award to The Home Depot Foundation for their longstanding support and 10-Year partnership with VOA.

- Exclusive sponsor of the Partners Summit & Awards Reception
- Prominent signage and recognition throughout the Summit
- Attendance for four (4) at the Summit
- Ten (10) minute welcome speech at the start of Partners Summit
- Recognition on social media platforms and VOA website
- Company logo featured in the official Summit program and invitation
- Company logo featured in the official conference material

Plenary Session Sponsor - (Three Opportunities)

- Prominent signage and recognition throughout your session of choice:
  2. May 12, 2021 President’s Address with Mike King
  3. October 12-13, 2021 Development & Communications Bootcamp
- Five (5) minute welcome speech delivered by company representative
- Virtual attendance at your sponsored plenary session
- Company logo featured in official conference material

Conference Sponsor - (Multiple Opportunities)

- Marketing Materials for your company sent via email to the VOA network from across the nation for audience engagement
- Virtual attendance for all virtual sessions of the conference series
- Company logo featured in conference material
For additional information, please contact: Cristina Blough at cblough@voa.org or 703-395-2791

To learn more about VOA’s 125th Anniversary and rich history, please visit: https://www.voa.org/125th-anniversary